



**UNFAIR ADVANTAGE™
VOICEMAIL SCRIPTS**

GOOD [VIBE] SQUAD

Using pre-recorded voicemails is an extremely powerful tool that allows LoanMore CRM to automatically drop voicemails into your prospects' inboxes.

Recording these voicemails will save you a TON of time, so you can connect with prospects faster and cut down on the hassle!

To record your voicemails, please follow the instructions step by step:

1. Download a voice recorder app on your mobile phone.

Note: DO NOT record a real voicemail. This is just an mp3 recording.



For iPhone Users: Please use your built-in Voice Memo App. (No need to download)



For Android Users: Please download and use the [App Voice Recorder](#).

2. Follow the scripts provided below and record separate voice recordings of the scripts below.

Note: Do NOT mention your personal phone number when you record the voicemail

Keep in mind that the script itself isn't as important as your tonality and expression in the recording. Be human and be personal when you record them. (The opposite of a recorded message)

Before recording, remember the following:

- Smile and BE HAPPY. (Feel the Emotion)
- Be excited as if you saw an actual lead come in.
- Feel genuinely happy that you picked up your phone and dialed the prospect.
- Speak clearly and very personal as if you're calling up a FRIEND.
- Do not worry about mistakes, it makes it seem more human and not a recorded message.





1. Record the voicemails below in separate audio recordings.
2. Pause for 3 to 4 seconds before beginning the script.
3. Forward each recording as an attachment to an email and title each email with the subject as **your name** plus the **voicemail script number** that you recorded.

Example Email Subject:

"John Doe - Voicemail 1" for first voicemail recording

"John Doe - Voicemail 2" for second voicemail recording etc

4. Send each email with the attached voicemail to support@goodvibesquad.com
5. That's it! We'll take care of the rest!

Voicemail #1: New Leads: Generated From Facebook

Hi. This is NAME. I noticed that you submitted a request through Facebook regarding our Hero Home Programs. I'd be happy to see what all savings and benefits you qualify for, as well as answer any questions you may have. Just give me a callback at SYSTEM_PHONE_NUM, again that's SYSTEM_PHONE_NUM. Thanks again!

Voicemail #2: New Leads: 1st Follow Up

Hey. This is NAME. Just wanted to follow up with you about your eligibility on our Hero Home Programs. I'd be happy to go over some options with you, and we can see how much savings you qualified for. Just give me a callback at SYSTEM_PHONE_NUM. Thanks!

Voicemail #3: New Leads: 2nd Follow Up

Hi. NAME here again. Just wanted to call you one last time to see if you're still interested in taking advantage of the Hero Home Programs and save on your home purchase. Let me know if you have any questions and I'd be happy to help! Just give me a callback at SYSTEM_PHONE_NUM. Thanks!

Voicemail #4: No Shows

Hi. This is NAME. I'm just following up on the appointment we had to talk about our Hero Home Programs. I'd be happy to get you rescheduled for another time. We can see all the savings you qualify for and go over any questions you may have. Just give me a callback at SYSTEM_PHONE_NUM, again that's SYSTEM_PHONE_NUM. Thanks again!

Voicemail #5: Docs Requested: Initial Outreach

Hey there, NAME here. Giving you a call to check in if you were able to send in those documents we spoke about the other day. Want to make sure that we get you the maximum home savings possible. Just give me a call back SYSTEM_PHONE_NUM. Talk with you soon.

Voicemail #6: Docs Requested: 1st Follow Up

Hey NAME here again. I'm reviewing your file and wanted to double check if you needed help in putting together the documents we spoke about. Please call me back SYSTEM_PHONE_NUM so I can help. Talk soon.

Voicemail #7: Docs Requested: 2nd Follow Up

Hey NAME here. Giving you a call back as I'm reviewing your prequalification to get you the maximum home savings possible, and I just need that additional information we spoke about. I'm in the office late today so please give me a call SYSTEM_PHONE_NUM. Talk soon.

Voicemail #8: Realtor Partner Attraction: Initial Outreach

Hey there, NAME here. I wanted to connect with you because I'm looking for an agent in your area that can take on more referrals and it looks like you might be a good fit for what my team has to offer. Perhaps we can talk about ways that we can make that happen. My number is SYSTEM_PHONE_NUM. Talk with you soon.

Voicemail #9: Realtor Partner Attraction: Follow Up

Hey again this is NAME. Just checking to see if you got my previous text and voicemail and if you're interested in taking on more home buyers and growing your business. I would love a chance to connect about what we can do about that. My number is SYSTEM_PHONE_NUM thanks!

Voicemail #10: Power Dialer Campaign: Realtors

Hey NAME here. Just want to check in one more time and see if you're interested at all in growing your business and seeing what we have to offer for you guys. My number is SYSTEM_PHONE_NUM. Talk soon.

Voicemail #11: Power Dialer Campaign: Home Purchase

Hi. This is NAME. I'm calling to see if you're still interested in your eligibility for our Hero Home Programs. I'd be happy to see how much savings and benefits you can qualify for so we can maximize your home purchase. Just give me a callback at SYSTEM_PHONE_NUM, again that's SYSTEM_PHONE_NUM Thanks again!

Voicemail #12: Power Dialer Campaign: Refinance Leads

Hi. This is NAME. I'm calling to see if you're still interested in lowering your monthly mortgage through the Hero Home Programs. I'd be happy to go over how much you can reduce your monthly payments or even cash out money to pay off credit card bills. Just give me a callback at SYSTEM_PHONE_NUM, again that's SYSTEM_PHONE_NUM Thanks again!